

See Finland product description for incentive groups

HITEC FOREST

Finland is a fascinating combination of unspoiled nature and high technology.

This is the ultimate travel product that combines the two.



Description: Do you have an international group that you want to treat with a visit to the Finnish forest? Maybe they have also heard of Finland being one of the leading countries in developing the newest technology? Why not take them to HiTec Forest, an event that combines the two? The visitors will be taken to Nuuksio national park, about 40 min drive from Helsinki City. Participants from teams that are equipped with Nokia imaging mobile phones (mobile phones with camera) are led through a series of tasks. By the tasks, participants experience the Finnish nature and learn about it. Some tasks require the team to use their imagination and team skills. Throughout the competition, the tool for receiving the tasks and delivering the answers is the imaging phone and MMS-services (multimedia services). A tasty snack with coffee/tea by campfire is served during the event. The activity can be taken also to other sites than Nuuksio, considering the group's program and daylight conditions.

Later in the evening, our HiTec Forest host will present the results in a wrap-up session: photos taken by teams (and some by our guides), scores earned by the teams and of course the final results. After the event, the results and photos will be available on web, using a password given to your participants.

If the visit's purpose is a business meeting and the target of your event is to deliver some messages to your participants (e.g. strategy training for employees, product benefits for customers or partners), we have the ability to include your facts messages to the competition as tasks. Consider this as an option, it can really boost the effect of your message!

Duration: 1,5 - 3 hours activity + 20-30 min wrap-up.

Operation period: Throughout the year.

Service language: English.

Group Size: Best suitable for groups of 10 - 50 persons.



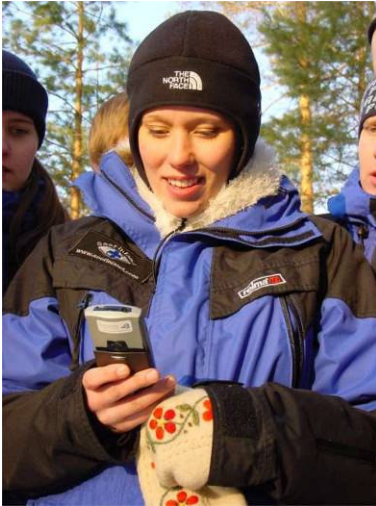
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Program includes:

- Preparation and implementation of the HiTec Forest team activity for your group
- Wrap-up presentation later in the evening
- Services of our guides
- Weather-proof outdoor clothing during the activity, for your participants that maybe came just for a meeting and are not equipped for the "terrain"
- A tasty snack by the campfire
- Results, comments and photos from the event available on a password protected event web site

We reserve the right for program changes.